



Infibooks India
Consultancy Company

Case Study

Real Estate



Visit Our Website
www.infibooks.com





About us

InfiBooks is not just a bookkeeping service; we're your full-service financially, guiding you through every fiscal twist and turn.

We don't just crunch numbers; we empower decision-making, offering insightful support to tackle even the toughest financial dilemmas.

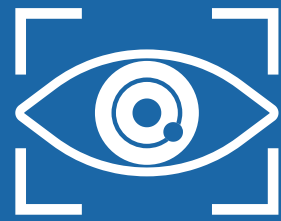
Our mission is to make your financial journey smoother, with cost-effective solutions tailored to your needs.

CEO Profile

As a Chartered Accountant with certifications in Forensic Auditing, Concurrent Auditing, and Public Finance and Government Accounting, Rishi boasts over fifteen years of experience in providing comprehensive CFO services and end-to-end financial solutions. Prior to joining Infibooks, Rishi honed his skills at esteemed organizations such as ISWP (TATA Group) and TCPL (Cummins), solidifying his reputation as a trusted professional in the field.

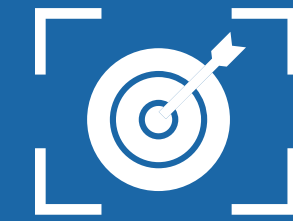


Vision & Mission



Company Vision

Our vision is to be the leading consultancy and bookkeeping firm recognized for transforming business potential into performance. We aspire to set the standard for excellence in financial management by continuously innovating our services, leveraging cutting-edge technology, and fostering a culture of learning and growth. Our ultimate goal is to contribute to the success and prosperity of businesses worldwide, ensuring they thrive in an ever-evolving financial landscape.



Company Mission

our mission is to empower businesses by providing comprehensive consultancy and meticulous bookkeeping services. We strive to enhance financial clarity, optimize operational efficiency, and drive sustainable growth for our clients. Through our expertise, integrity, and commitment to personalized service, we aim to be the trusted partner that businesses rely on to navigate their financial journey with confidence and success.

Client Profile

Our client, a prominent real estate investor, managed a diverse portfolio that included:

- Numerous rental properties for long-term dwelling.
- Multiple properties under various stages of construction.

With a substantial turnover and an extensive array of properties, the client encountered a highly complex accounting structure that required:

- Meticulous attention to detail.
- Comprehensive and strategic financial management.



Client Journey

Connect



Client Onboarding

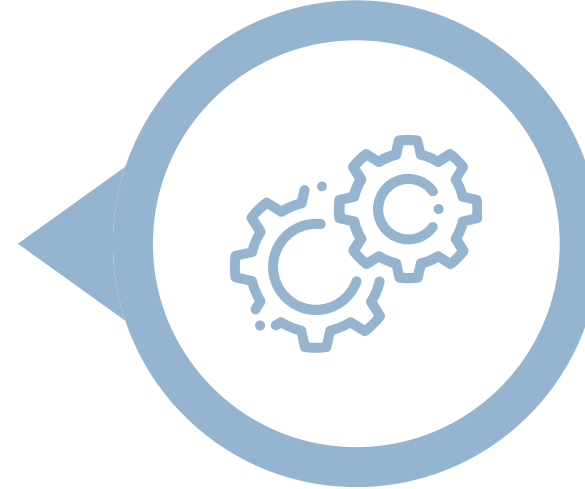
01

Contract Finalization, Information via Onboarding form, Business Portfolio, Timelines alignment, Mode of Communication, Reporting requirements

02

Due diligence

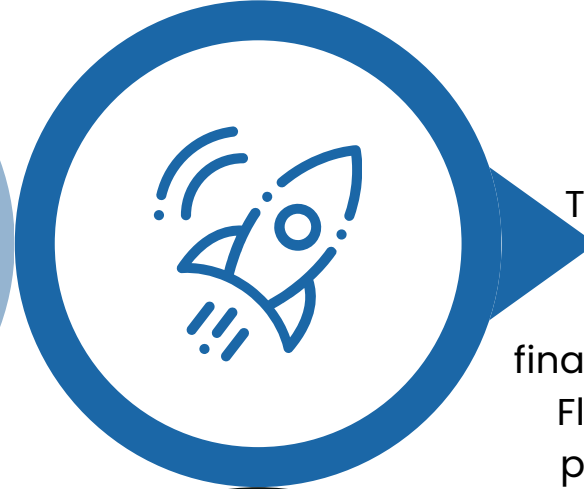
Business Overview, Observation/Analysis of Books/Financial Information, Basic document collection, Validate various accesses



Daily processes

03

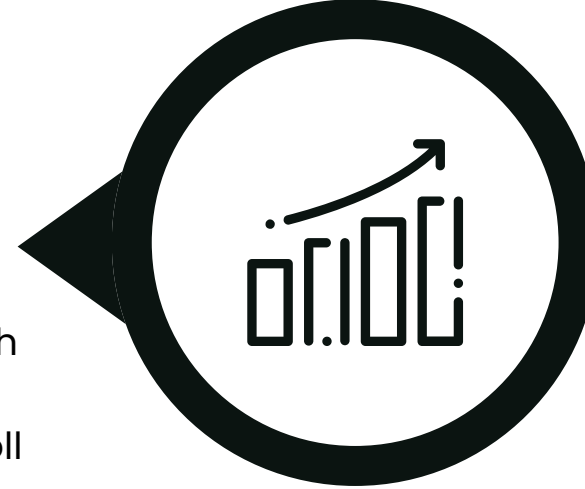
Transactions in Quick books, Reconciliations/MIS, Tracking of Invoices from Email/Vendor Portal, Categorization of transactions/ Oversight financials for smooth functioning, Monitoring Cash Flow, Keeping check on Account receivables and payables and their due dates, Property & utilities management



04

Reporting

Preparation of PL Account, Adjustment of Receivables/Payables/ Inventories, Checking on Accrued transactions, Reconciliation of amount received through Rent manager, Bank reconciliation of accounts linked with software used, payroll reconciliation with Gusto, Analysis of Cash flow, Reporting on business metrics and KRA



Goals

Challenges Faced



Managing Rental Income

Efficiently tracking and managing rental income from multiple properties and their reconciliations with Rent Manager



Handling Construction Payments

Effective management and capitalization of construction payments and reconciliation with draws from Bank



Maintaining Administrative Expenses

Keeping accurate records of administrative expenses and utility payments along with accurate tracking of payments made.

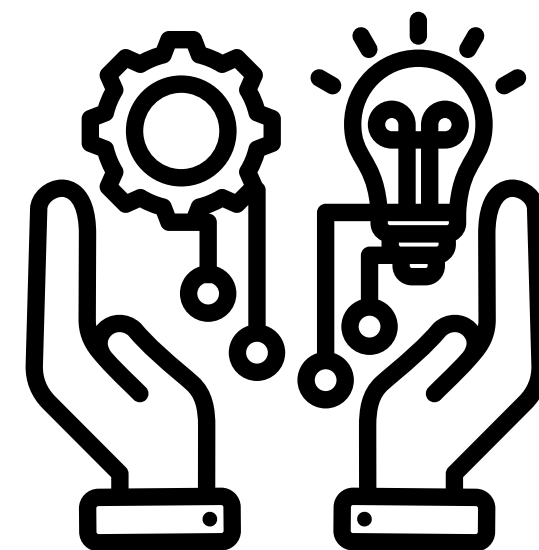
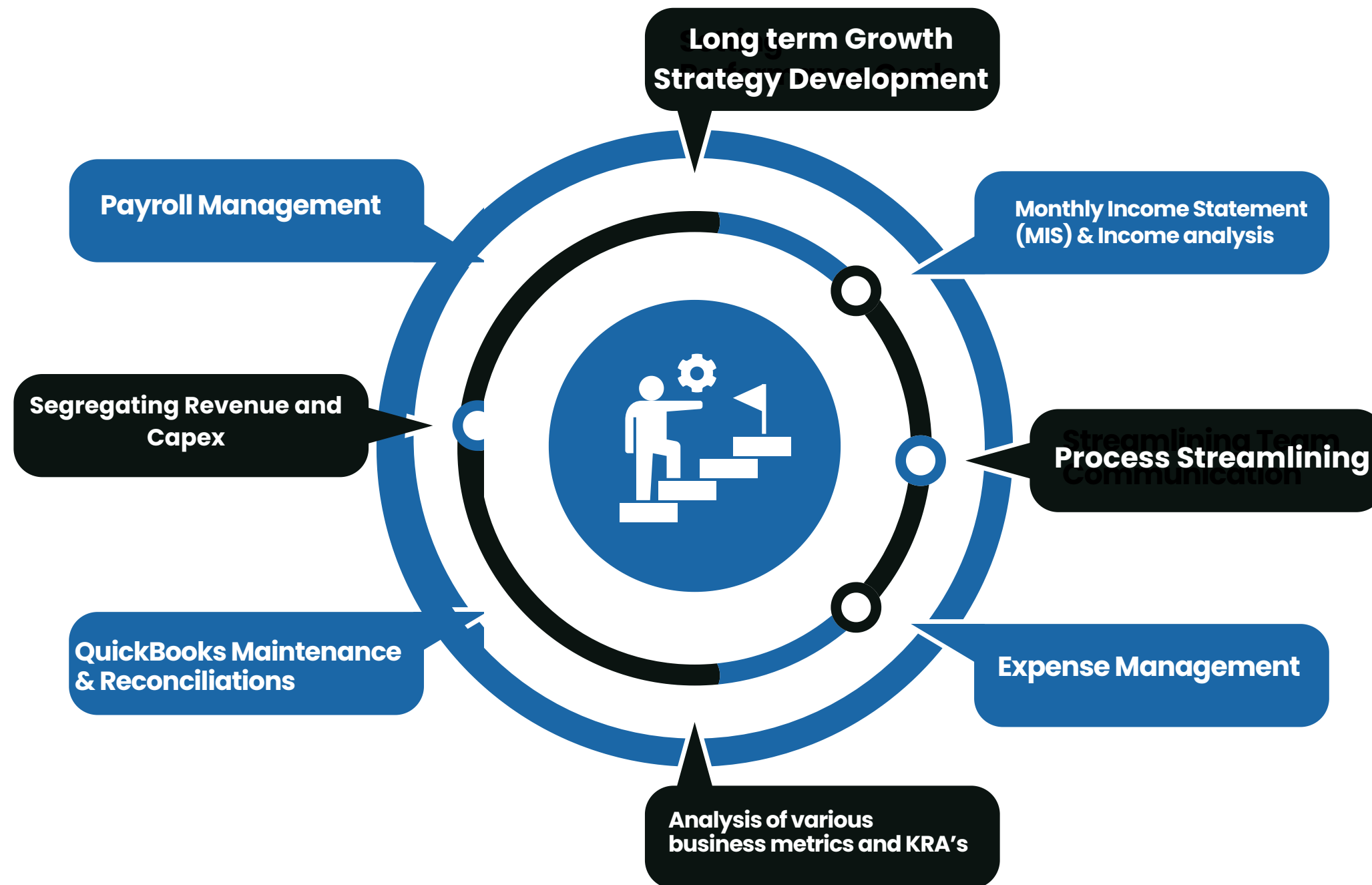


Reconciliations

Performing timely and precise bank reconciliations to maintain financial accuracy along with other reconciliations including Payroll with Gusto, Draws with bank statements, Income with Rent manager.

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Our Solutions



Results Achieved



Enhanced Organizational Efficiency

By implementing structured accounting processes and systems, the client achieved greater organization and clarity in their financial affairs.



Improved Strategy planning

Benefit thorough financial analysis to understand performance metrics and business trends.



Enhanced Financial Oversight

With comprehensive MIS reports and PL analysis, the client gained deeper insights into their financial performance, enabling informed decision-making.



Streamlined Operational Processes

Our oversight of operational processes ensured alignment with accounting standards, fostering efficiency and accuracy across the board



Client Satisfaction

Focus on core business and stress reduction with better managed finances

Ongoing Involvement

Partners in growth journey



Conclusion



Our consultancy firm played a pivotal role in empowering our client to overcome their accounting challenges and achieve greater financial control and transparency. By providing tailored solutions and strategic guidance, we enabled our client to unlock new opportunities for growth and success in the competitive Real-estate industry. We remain committed to supporting our clients in achieving their business objectives and look forward to continued collaboration and success.



Our services

Financial Strategy and Leadership

Virtual CFO & Fractional CFO Services - Access top-tier financial expertise affordably with our virtual and fractional CFO services..
Financial Modeling - Make confident, data-driven decisions with our advanced financial modeling services.



Financial Operations Management

Accounting & Bookkeeping - Free yourself from tedious tasks and focus on business growth.
SOP Implementation - Establish efficient and standardized operating procedures (SOPs) to streamline your business operations and maximize productivity.



Talent Management and Support

Access top talent on a flexible basis with our contract staffing services. Whether you need temporary support for a specific project or ongoing assistance to fill critical roles, we'll connect you with skilled professionals



Meet Our Team



Anmol Agarwal

Operational Manager

Anmol leverages over 5 years of experience to optimize operational efficiency and drive strategic initiatives. Her expertise lies in enhancing market reach and nurturing client relationships through innovative solutions and dedicated service.



Meenakshi Dewan

Chief Consultant

Meenakshi brings a unique blend of financial expertise and strategic marketing acumen. With 16 years of experience in the accounting industry, specialize in driving growth, expanding market presence, and building strong client relationships.



Alka Gaharwar

Business Specialist

Alka has honed her expertise in financial analysis, credit analysis, bookkeeping, auditing and assurance, and taxation advisory services. With comprehensive experience in these areas, Alka provides precise financial insights and robust strategic guidance.

Contact Us

At Infibooks, we understand that running a business is more than just crunching numbers; it's about making strategic decisions that drive growth and success. That's why we offer a comprehensive range of services designed to meet your financial needs and empower your business to thrive.



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